



**FACULTY OF ECONOMY  
UNIVERSITY OF ELBASAN “ALEKSANDËR XHUVANI”**

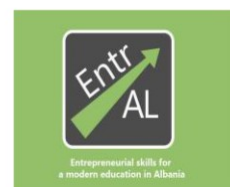
**11<sup>th</sup> INTERNATIONAL SCIENTIFIC CONFERENCE  
“RECENT CHALLENGES IN ENTREPRENEURSHIP INNOVATION  
AND LEGAL FRAMEWORK”**

**November 18, 2023  
Elbasan, Albania**

## **CONFERENCE AGENDA**

*Venue*

**Faculty of Economy, University of Elbasan**



**08.00 - 08.45 - Registration of participants** (*Lobby of the Faculty of Economy building*).

**Plenary Session**

**09.00 – Welcome speech** (*Aula Magna - Room 101*):

- **Assoc. Prof. Dr. Imelda Sejdini** - Dean of the Faculty of Economy, University of Elbasan “A. Xhuvani”
- **Prof. Dr. Skender Topi** - Rector of the University of Elbasan “A. Xhuvani”

**09.20 – Greetings** (*Aula Magna - Room 101*):

- **Dr. Robert Gajda** – Albanian Commissioner for the Protection against Discrimination
- **Assoc. Prof. Dr. Peçi Naqellari** – Vice-Rector of the University of Elbasan “A. Xhuvani”
- **Assoc. Prof. Dr. Elvira Fetahu** – Vice-Rector of the University of Elbasan “A. Xhuvani”

**09.30 – Keynote speech** (*Aula Magna - Room 101*):

**Mrs. Mirela Muça** – General Director of NASRI (AKKSHI)  
**Prof. Giovanni Luchena**-Univeristy of Bari “Aldo Moro”, Italy

**10.00 -10.30 – Coffee Break** (*Lobby of the Faculty of Economy building*)

**Panel Sessions**

<b>Panel 1: (HEI4FUTURE project, Entrepreneurship, Innovation, Management, and Globalisation); (Room 101)</b>		
<b>Chair:</b> Dr. Jonida Biçoku		
<b>Co-chair:</b> Dr. Ina Sejdini		<b>Co-chair:</b> Dr. Teuta Hazizi
<b>10.<sup>30</sup>-13.<sup>00</sup></b>	<b>Presentations</b>	
	<b><i>Subject</i></b>	<b><i>Authors</i></b>
1	“HEI4FUTURE” project – Entrepreneurship and Innovation	- Ass. Prof. Pablo Cabanelas, Project Manager, University of Vigo
2	Transizione ambientale e innovazione tecnologica	- Giovanni Luchena
3	Public investment in new technologies: catalyst for economic resilience and competitiveness	- Lorenzo Rodio Nico
4	Knowledge management and learning organizations: Knowledge Workers Characteristics	- Albana Madhi - Diamanta Vito - Artan Spahiu
5	Globalism and its management from the economic point of view	- Enis Uruçi - Emirjeta Kuniqi
6	Effective method in performance evaluate (case study: Local Health Care Unit (L.H.C.U)	- Gjergji Shqau - Edmira Cakrani - Verona Matraku (Dedi) - Marko Musaj
7	European Competence Framework: European Students as Future Entrepreneur and Labour Force	- Teuta Hazizi (Balliu) - Imelda Sejdini - Diamanta Vito - Artan Spahiu

8	Women in positions of power: A study of the leadership styles and abilities of women in the Elbasan enterprises	- Denisa Baroti - Teuta Hazizi (Balliu)
<b>13.<sup>00</sup> - 13.<sup>30</sup></b>	<b>Closing remarks</b>	
<b>13.<sup>30</sup>-14.<sup>30</sup></b>	<b>Brunch</b>	

<b>Panel 2: (AKKSHI projects, Economics, Development, Education and Social topics); (Room 215)</b>		
<b>Chair:</b> Assoc. Prof. Dr. Elvira Fetahu		
<b>Co-chair:</b> Assoc. Prof. Dr. Alketa Vangjeli		<b>Co-chair:</b> Assoc. Prof. Dr. Shpëtim Çerri
<b>10.<sup>30</sup>-13.<sup>00</sup></b>	<b>Presentations</b>	
	<b>Subject</b>	<b>Authors</b>
1	Changing patterns of employment during and after the pandemic of Covid 19 in the district of Elbasan	- Imelda Sejдини - Albana Madhi - Diamanta Vito - Artan Spahiu - Jonida Biçoku
2	Emigration to the youth of Elbasan district: reasons, costs and ways of mitigation	- Alketa Vangjeli - Ina Sejдини - Valbona Ballkoçi
3	Mapping of environment hot spots in the City of Elbasan and evaluation of green recovery methods	- Elvira Fetahu - Shpëtim Çerri
4	Financial education literature review: the Albanian case	- Eliona Gremi - Marsida Morina - Mirësi Çela
5	Academic performance and the impact of stress	- Nada Krypa (Tapija) - Marsida Ashiku - Gjergji Shqau
6	A step towards Green Economy	- Xhensila Sinanaj (Abazi) - Doris Madhi
7	L'istituto dell'Impresa Familiare nell'ordinamento Albanese. Riflessioni comparatistiche con l'ordinamento Italiano.	- Evis Garunja - Mirësi Çela
8	SMEs, their influence and development in Albania	- Rigersa Dika - Albana Madhi
9	Measurement Uncertainty Evaluation in Tests Performed at the Scientific Research Laboratory (SRL) of "Aleksandër Xhuvani" University	- Nikoleta Konstandini - Agim Anxhaku
10	Sustainable Development Goals: A Comparative overview	- Najada Firza - Anisa Bakiu - Dante Mazzitelli
11	Success factors for SME-s in Albania	- Albana Madhi - Darina Çoni
12	An overview of family business approaches in Albania	- Kristela Xheka (Bezati)
<b>13.<sup>00</sup> - 13.<sup>30</sup></b>	<b>Closing remarks</b>	
<b>13.<sup>30</sup>-14.<sup>30</sup></b>	<b>Brunch</b>	

**Panel 3 (International Research, Finance, Marketing, Tourism); (Room 216)****Chair:** Prof. Dr. Ali Turhani**Co-chair:** Assoc. Prof. Dr. Ardita Todri**Co-chair:** Assoc. Prof. Dr. Anila Voci

<b>10.<sup>30</sup>-13.<sup>00</sup></b>	<b>Presentations</b>	
	<b><i>Subject</i></b>	<b><i>Authors</i></b>
1	Un nuovo umanesimo: un'economia per la persona e l'ambiente	- Stefania Cavaliere
2	Gli aiuti pubblici alla transizione ambientale quale strumento di sviluppo dell'economia sostenibile nel quadro della programmazione euro-statale	- Alessandra Polisenò
3	L'istruzione pubblica nella programmazione del PNRR	- Serena Di Sisto
4	The impact of AI on financial and legal sectors	- Eliona Gremi - Dorina Zhuka.
5	Lean Six Sigma's Impact on Customer Service in the Banking Sector: Literature Review	- Ali Turhani - Mirësi Çela - Marsela Çengeli - Alda Gaspari
6	The role of Marketing in the sustainable development of the Tourism Industry and the overview of its situation in Albania: Case study tourism SME in the Tirana - Durres region	- Zhaneta Ndrejoni - Ledia Sula - Liljana Elmazi( Billa)
7	The behavior of taxpayers towards changes in fiscal policies	- Valbona Ballkoçi, - Albina Stërmugu, - Suela Hajdari
8	Dental tourism in Albania and its impact on economic growth	- Mimoza Kotollaku - Elsa Gega
9	The Bank of Albania's Campaigns on the Reduction of the Utilization of Cash Money	- Andi Çausi
10	Artificial intelligence, risk and opportunity for finance and accounting in Albania	- Kristina Çyço - Shqiponjë Leksi (Açka) - Zhani Çyço
11	Albania as a tourism destination in the path of a sustainable development	- Rezarta Brokaj - Alda Gaspari
12	Creating a competitive advantage in destinations through increasing the performance of SMEs in Tourism, a strategy for sustainable economic development: The Tirana-Durres case	- Zhaneta Ndrejoni - Mirela Mersini
<b>13.<sup>00</sup> - 13.<sup>30</sup></b>	<b>Closing remarks</b>	
<b>13.<sup>30</sup>-14.<sup>30</sup></b>	<b>Brunch</b>	

**Panel 4 (Law, International Relations and Social Topics); (Room 217)****Chair:** Assoc. Prof. Dr. Rezarta Tahiraj**Co-chair:** Dr. Aida Llozana**Co-chair:** Assoc. Prof. Dr. Arbër Gjeta

<b>10.<sup>30</sup>-13.<sup>00</sup></b>	<b>Presentations</b>	
	<b><i>Subject</i></b>	<b><i>Authors</i></b>
1	The continuity of foreign direct investment legislation in Albania	- Aida Saraçi
2	Corporate Sustainability Due Diligence in the European Union: An Overview and Implications	- Richard Topi - Rezarta Tahiraj
3	EU enlargement and the case of Albania in the light of the latest progress report and screening process.	- Arbër Gjeta - Artan Spahiu
4	Verso una Nuova Direttiva del Consiglio Europeo per la Tassazione dei Redditi delle Imprese in Europa	- Rezarta Tahiraj - Aida Llozana - Danja Peza
5	The amendment of a criminal judgment by the High Court	- Blendi Himçi - Ervis Qytyku - Marsida Haxhiu
6	Innovations and challenges of the private pension scheme in Albania, under the influence of the legal reform of 2023	- Silvana Dode - Anxhelina Zhidro
7	The prospect of extradition in the international plan and economic effects	- Megi Fetah - Rejsi Kotollaku
8	Corporate social responsibility and diversity management: A literature review	- Ina Balukja
<b>13.<sup>00</sup> - 13.<sup>30</sup></b>	<b>Closing remarks</b>	
<b>13.<sup>30</sup>-14.<sup>30</sup></b>	<b>Brunch</b>	