



**FACULTY OF ECONOMY  
UNIVERSITY OF ELBASAN "ALEKSANDËR XHUVANI"**

## **9<sup>th</sup> International Conference**

**"Advances in Business, Finance and Law"**

**13 November 2021  
Elbasan, Albania**

## **CONFERENCE AGENDA**

### *Venue*

**Faculty of Economy, University of Elbasan**

**08.00 - 08.45 Registration of participants** (*Lobby of the Economy Faculty building*).

### *Plenary Session*

**09.00 - Welcome speech** (*Aula Magna - Room 101*):

- **Assoc. Prof. Ph.D. Imelda Sejdini** - Dean of the Faculty of Economy
- **Prof. Skënder TOPI** - Rector of the University of Elbasan "A. Xhuvani"

**09.20 - Greetings** (*Aula Magna - Room 101*):

- **Albana Tole** - Deputy Minister of Education and Sports
- **Gledian LLATJA** - Major of Elbasan Municipality
- **Bukurosh STAFA** - Head of Elbasan District Council
- **Spiro MALIQI** - Prefect of Elbasan District
- **Robert GAJDA** - Albanian Commissioner for the Protection against Discrimination

**09.30 - Keynote speech** (*Aula Magna - Room 101*):

**Prof. Patrick Szillat** - Fontys International Business School, Netherlands  
**Prof. Mauro Gianfranco Bisceglia** - University of Bari Aldo Moro, Italy

**10.00 - 10.30 - Coffee Break** (*Lobby of the Economy Faculty building*)

## Panel Sessions

| <b>Panel 1 (Tourism, Markets and Banking System); (Room 101)</b> |  |  |
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| <b>Chair: Ph.D. Ardita Todri</b>                                 |  |  |
| <b>Co-chair: Assoc. Prof. Ph.D. Rezarta Tahiraj</b>              |  |  |
| <b>10.<sup>30</sup>-13.<sup>30</sup></b>                         | <b>Presentations</b>   |  |
|  | <i>Subject</i>   | <i>Authors</i>   |
| 1  | Strategic issues in the EU: Transport policy, investments and economic impacts.                                    | - Elisabetta Venezia   |
| 2  | Il mercato energetico Italiano ed Albanese: Due paesi a confronto.   | - Caterina Aura  |
| 3  | The importance of reinsurance.   | - Deborah Mola   |
| 4  | Corporate social responsibility as a new model of managerial culture and a strategy of connection with territories | - Letizia Carrera  |
| 5  | Workplace motivation – case study the Republic of Albania  | - Aelita Mani<br>- Ksanti Hysenlliu<br>- Nives Lamçe           |
| 6  | A fuzzy approach in customer profiling   | - Erind Bedalli<br>- Rexhep Rada<br>- Sokol Shurdhi            |
| 7  | Sustainability and tourism in Albania  | - Najada Firza   |
| 8  | Una fotografia al sistema bancario in Albania: osservazioni e considerazioni                                       | - Mauro Gianfranco Bisceglia<br>- Egi Kazani<br>- Martin Jance |
| 9  | Un approccio nella valutazione della sostenibilità nel settore del turismo   | - Mauro Gianfranco Bisceglia<br>- Bardhe Karra                 |
| <b>13.<sup>30</sup> - 14.<sup>00</sup></b>                       | <b>Closing remarks</b>   |  |

| <b>Panel 2 (Marketing, Management and Free Enterprise); (Room 217)</b> |  |  |
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| <b>Chair: Assoc. Prof. Ph.D. Shpëtim Çerri</b>                         |  |  |
| <b>Co-chair: Assoc. Prof. Ph.D. Gjergji Shqau</b>                      |  |  |
| <b>10.<sup>30</sup>-13.<sup>30</sup></b>                               | <b>Presentations</b>   |  |
|  | <i>Subject</i>   | <i>Authors</i>   |
| 1  | Covid 19 and its impact on cross-border mobility in the Dutch-German border region.  | - Patrick Szillat<br>- Jan Lucas<br>- Stefan Breuer<br>- Alexander Betov |
| 2  | The demand side of corruption in Albania   | - Edmira Cakrani<br>- Vaso Qano<br>- Erion Ibershimi                     |
| 3  | Professional capacity requirements for youth in the city of Elbasan.   | - Elvira Fetahu<br>- Ledia Canga<br>- Annie Tubadji                      |
| 4  | Business innovation due to industry 4.0 adaptation.  | - Meri Duduci<br>- Megi Marku<br>- Nada Krypa                            |
| 5  | Communication computer media and negotiation. The pitfalls, and the influence of this new infrastructure in negotiation outcome. | - Teuta Hazizi<br>- Xhensila Sinanaj<br>- Artan Spahiu                   |

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| 6  | E-commerce during coronavirus disease in Albania.  | - Kristina Çyço  |
| 7  | Boosting entrepreneurship education in Albania.  | - Imelda Sejdini<br>- Ina Sejdini<br>- Denisa Vyshka           |
| 8  | Investments and network distribution management. the impact of management in Albania.  | - Lejdi Ranxha<br>- Gjergji Shqau                              |
| 9  | Management of energy balance sheet in Albania.   | - Besim Tafa<br>- Gjergji Shqau<br>- Ardit Banja               |
| 10   | Implementation of the requirements of ISO 17025, for the extension of the accreditation of SRL, with tests performed in laboratories of the departments of the University of Elbasan "Aleksandër Xhuvani". | - Agim Anxhaku<br>- Nikoleta Konstandini                       |
| 11   | Evidence from Granger causality analysis   | - Elvira Fetahu<br>- Besa Xhaferrri                            |
| 12   | Albanian SMEs during the Covid-19 pandemic: Digitalization and the challenges ahead.   | - Albana Madhi (Kacollja)<br>- Alketa Vangjeli<br>- Anila Voci |
| 13   | Pandemic management, the experience of Albania compared with other countries of Balkan region.   | - Kristina Cenolli<br>- Ali Turhani<br>- Altin Turhani         |
| <b>13.<sup>30</sup> - 14.<sup>00</sup></b> | <b>Closing remarks</b>   |  |

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| <b>Panel 3 (Finance, Accounting and Economics); (Room 218)</b> |   |   |
| <b>Chair: Assoc. Prof. Ph.D. Altin Idrizi</b>                  |   |   |
| <b>Co-chair: Ph.D. Eliona Gremi</b>                            |   |   |
| <b>10.<sup>30</sup>-13.<sup>30</sup></b>                       | <b>Presentations</b>  |   |
|  | <b><i>Subject</i></b>   | <b><i>Authors</i></b>                                   |
| 1  | The impact of tourism on the Albania economic development - a SWOT analyses.  | - Megi Marku<br>- Elsa Gega<br>- Meri Duduci            |
| 2  | E-banking & other banking products during COVID-19 in Albania.  | - Eliona Gremi<br>- Alketa Vangjeli<br>- Marsida Morina |
| 3  | Insurance and pension fund.   | - Jonida Beqiri<br>- Marsida Ashiku                     |
| 4  | The impact of the accounting method of research and development expenditures in decision of banks in lending the businesses in Albania. | - Shqiponjë Aça<br>- Marsel Sulanjaku                   |
| 5  | Effects of the 2008 financial crisis on consumption.  | - Andi Çausi<br>- Altin Idrizi                          |
| 6  | The adaption of management accounting tools in performance management systems of SMEs operating in Albania.                             | - Marsel Sulanjaku<br>- Shqiponjë Aça                   |
| 7  | Techniques for quantifying financial risk.  | - Andi Çausi<br>- Anila Voci<br>- Aelita Mani           |

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| 8  | The effects of minimum wage on employment.   | - Albina Stërmugu<br>- Adinisa Bërdufi<br>- Valbona Ballkoçi     |
| 9  | Bank deposits during the covid-19 crisis: case of Albania.                             | - Anila Voci<br>- Albana Madhi (Kacollja)                        |
| 10   | The impact of Pandemic Covid-19 on the Albanian Economy: Challenges and Opportunities. | - Alketa Vangjeli<br>- Albana Madhi (Kacollja)<br>- Eliona Gremi |
| 11   | Biological assets, their measurement and evaluation.                                   | - Jonida Biçoku<br>- Anila Plaka                                 |
| <b>13.<sup>30</sup> - 14.<sup>00</sup></b> | <b>Closing remarks</b>   |  |

**Panel 4 (Law and International Relations); (Room 215)**

**Chair: Assoc. Prof. Ph.D. Arbër Gjeta**

**Co-chair: Ph.D. Artan Spahiu**

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| <b>10.<sup>30</sup>-13.<sup>30</sup></b>   | <b>Presentations</b>  |  |
|  | <i>Subject</i>  | <i>Authors</i>   |
| 1  | The position of public authority in public procurement contracts, in the focus of the new Albanian law on public procurement.                                       | - Artan Spahiu<br>- Fatma Spahiu   |
| 2  | The process of enlargement of EU: the state of art of <i>acquis</i> adoption in Albania in the light of latest reports.   | - Arbër Gjeta  |
| 3  | La politica di concorrenza dell'Unione Europea nei tempi della pandemia di COVID-19.  | - Rezarta Tahiraj<br>- Evangjeli Xhuvani   |
| 4  | Labor relations in comparative perspective.   | - Ardiola Bajraktari<br>- Donila Pipa  |
| 5  | Criminal liability of legal persons.  | - Arnaldo Biçoku<br>- Romina Çela  |
| 6  | Recent amendments to the code of civil procedure in the Republic of Albania by Law 38/2017; its innovations and shortcomings.                                       | - Blendi Himçi<br>- Nadije Shopi<br>- Ervis Qytyku                                 |
| 7  | National audit in the service of Institutions for the fight against corruption.   | - Anxhelina Zhidro<br>- Odise Mocka  |
| 8  | The impact of a common market in the Western Balkans.   | - Aida Saraçi<br>- Diamanta Vito   |
| 9  | Compensation of electricity for the beneficiaries of economic assistance in the Elbasan region.   | - Marsida Haxhiu<br>- Elva Uruçi   |
| 10   | Institute of state lease of uncultivated private agricultural land and legalization in the face of acquisitive prescription.  | - Silvana Dode   |
| 11   | State aid control in Kosovo.  | - Anduena Gjevori  |
| 12   | Dal green Deal Europeo alla legge Europea sul clima.  | - Rezarta Tahiraj<br>- Evangjeli Xhuvani   |
| 13   | Riflessioni penalistiche sul Codice Hammurabi   | - Arsim Berisha  |
| 14   | A compendium of some issues on the procedures and provisions of the Albanian domestic legislation, regarding the public participation in policy and decisionmaking. | - Diamanta Vito<br>- Robert Gajda<br>- Imelda Sejдини<br>- Albana Madhi (Kacollja) |
| <b>13.<sup>30</sup> - 14.<sup>00</sup></b> | <b>Closing remarks</b>  |  |